



## **K2M Launches RANGE Rigid Rod (R2 Rod) for Complex Procedures**

**LEESBURG, VA...July 22, 2008** – K2M, Inc., the spinal device company developing innovative and simplified solutions for the treatment of complex spinal pathologies and procedures, today announced the launch of its RANGE Rigid Rod (R2 Rod). The Cobalt Chrome Alloy Rod is an implant addition to the RANGE Spinal System.

This unique rod features flexural rigidity properties comparable to 5.5 mm diameter Stainless Steel and 6.35 mm Titanium Alloy. Since Cobalt Chrome is compatible with Titanium, surgeons may have more intra-operative flexibility with various rod offerings in one system. Also, the Cobalt Chrome material is more MRI compatible than a Stainless Steel rod.

“The availability of the 5.5 mm Cobalt Chrome Rod in the RANGE system provides surgeons with the flexibility to make intra-operative decisions on rod rigidity after the Titanium screws are implanted. Cobalt Chrome and Titanium are compatible together in the human body and have clinical advantages over Stainless Steel and 6.35 mm Titanium systems, while maintaining the desired stiffness,” stated Dr. Oheneba Boachie-Adjei (New York, NY). “It takes one step away from the surgical planning process and reduces the inventory needed for different spinal deformity situations. This underscores the idea of low profile simple solutions for complex problems in spine care.”

Dr. Raymund Woo (Gainesville, FL) states, “The introduction of the 5.5 mm Cobalt Chrome Rod greatly enhances the versatility of the RANGE system by providing increased construct rigidity while maintaining the low profile that has been a hallmark of the taper-lock implant design. The use of this rod in deformity surgery has greatly improved our multi-planar correction and has nearly eliminated the need for in-situ contouring. The compatibility of Cobalt Chrome with Titanium provides an elegant fixation option without the need for duplicate implants in Stainless Steel.”

“The launch of the RANGE Rigid Rod demonstrates K2M’s continuous efforts to improve our Deformity system,” stated Eric Major, K2M’s President and CEO. “As a leader in the complex spine arena, we continuously strive to create the most technologically advanced and versatile products for surgeons and their patients.”

### **About K2M**

K2M, Inc. is an innovative spinal device company that develops simplified solutions for the treatment of complex spinal pathologies and procedures. Chief Medical Officer, Chairman and co-founder, Dr. John Kostuik, former Chief of Spine Surgery at The Johns Hopkins University School of Medicine, drives K2M’s commitment to redefining the market. K2M’s industry expertise derives from their unprecedented Board of Scientific Advisors consisting of renowned spine surgeons. K2M’s comprehensive line of products include: stabilization systems, minimally invasive systems, motion preservation systems and other advancements in spine solutions. Additional information is available online at [www.K2M.com](http://www.K2M.com).

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