



K2M Announces Executive Leadership Promotion

LEESBURG, VA ... May 8, 2013 – K2M, Inc., the largest privately held spinal device company in the world focused on developing innovative solutions for the treatment of complex spinal pathologies and minimally invasive procedures, today announced the promotion of Gianluca Iasci to the position of Executive Vice President, Global Sales, effective immediately. Mr. Iasci will continue to report to Eric Major, President and CEO of K2M, Inc.

Mr. Iasci will be responsible for the company's global distribution and expansion efforts in both the United States and international markets. He previously acted as K2M's Senior Vice President, International Sales.

"I am confident that Gianluca's international view of the world will provide strong leadership to our global mission of delivering leading technologies to surgeons and patients. His hands-on customer centric management style and emphasis on performance accountability will help us continue to achieve rapid growth, as he brings the same degree of strategy and execution discipline to his management of the U.S. market," said Major.

Prior to joining K2M, Mr. Iasci served as Senior Vice President of International at AGA Medical and served for 12 years with Johnson & Johnson in various European Sales and Marketing positions. He also was the Managing Director of Italy while at Guidant, now Boston Scientific, and spent four years at St. Jude Medical where he was stationed in Hong Kong and gained experience in the Asia Pacific Market.

Major added, "Since joining K2M, Gianluca has been instrumental in establishing and expanding direct sales operations in the UK, Germany, Switzerland, Austria, Italy and Scandinavia, as well as our business in Spain, Australia, New Zealand, Japan and the Middle East. The global alignment of our sales organization under Gianluca in this new, unified role is an important milestone in K2M's strategic plan to become the worldwide leader in complex spine and minimally invasive technologies."

Mr. Iasci and his family will be relocating to Leesburg, Virginia, from Rome, Italy.