



K2M Names Gregory Cole as Chief Financial Officer

LEESBURG, VA ... October 7, 2008 – K2M, Inc., the spinal device company developing innovative solutions for the treatment of complex spinal pathologies, today announced the appointment of Gregory Cole as Chief Financial Officer. Tom Delaney, K2M's former CFO, has been named International General Manager and will oversee the company's rapid international expansion.

Prior to joining K2M, Mr. Cole served as Chief Financial Officer for Simplexity, LLC, and Vice President of Finance and Treasurer for XM Satellite Radio, a satellite media and entertainment company. He is a Virginia CPA and holds an MBA from the Robert H. Smith School of Business at the University of Maryland. He has significant experience in successfully shaping and executing financial strategies in a public company environment.

"Greg is a valuable addition to our team and represents an important milestone in our corporate growth plan to become the leading spine company providing solutions for the most complex spinal pathologies," stated Eric Major, K2M's President and CEO. "I'm excited to work with Greg who will undoubtedly play a significant role in helping to implement our strategic initiatives so that we may continue to focus on what's most important – providing the best spinal solutions on the market."

About K2M

K2M, Inc. is an innovative spinal device company that develops simplified solutions for the treatment of complex spinal pathologies and procedures. Chief Medical Officer, Chairman and co-founder, Dr. John Kostuik, former Chief of Spine Surgery at The Johns Hopkins University School of Medicine, drives K2M's commitment to redefining the market. K2M's comprehensive line of products include: stabilization systems, minimally invasive systems, and other advancements in spine solutions for degenerative disc disease (DDD), as well as deformity, trauma, and tumor. Additional information is available online at www.K2M.com.

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