



K2M Continues its Momentum with Nine New Products at 2011 North American Spine Society Annual Meeting

LEESBURG, VA ... October 25, 2011 – K2M, Inc., a spinal device company developing innovative solutions for the treatment of complex spinal pathologies and minimally invasive procedures, today announced it will introduce five new products at the North American Spine Society (NASS) 26th Annual Meeting, November 2-5 in Chicago, building on the momentum of four additional product releases in the past month.

Since its acquisition by leading private equity firm Welsh, Carson, Anderson & Stowe one year ago, K2M has continued to steadily meet a series of aggressive strategic goals toward becoming a global leader in the spinal industry, including the rapid growth of its product portfolio to address the full spectrum of spinal pathologies.

K2M is also expanding its reach through a combination of pioneering approaches, from establishing local training office facilities in key U.S. markets to recent senior hires to support rapid global expansion. In addition to its presence in the United States, the company now has direct offices in the UK and Germany, and continues to enter new international markets at a rate of 1-2 countries per quarter.

“K2M is experiencing unprecedented growth as we deliver on our commitment to being a leader in the global spine market. Seven years ago at the NASS conference in Chicago, we launched our first product and K2M is thrilled to be announcing nine new products and demonstrating such robust growth in the place where it all began,” stated Eric Major, K2M’s President and CEO.

New technologies introduced at the meeting will build upon K2M’s proven track record as a leader in the complex and minimally invasive approaches to the spine, as well as deliver on the company’s commitment to offering solutions for the full spectrum of spinal pathologies. Highlights from K2M during NASS will include:

- Launch of the **EVEREST® Degenerative Spinal System**, a top-loading pedicle screw system featuring the ability to accommodate titanium and CoCr rods of two different diameters and a screw thread pitch designed to maximize both osteoporotic and dense bone fixation.
- Launch of the **CHESAPEAKE® Anterior-Lumbar Stabilization System**, a unique interbody device designed for stabilization of the spine through an anterior approach. Manufactured from both biocompatible PEEK polymer and titanium, CHESAPEAKE Anterior-Lumbar allows for anterior stabilization and fixation with a zero-profile design and features K2M’s revolutionary *tifix*® Locking Technology.
- Debut of the **ALEUTIAN® Transforaminal-Lumbar (TLIF) II Interbody System**, with a full range of unique bulleted PEEK interbodies for posterior lumbar applications. The ALEUTIAN TLIF II will include the Adjustable Inserter, which allows for variable angulation of the implant from 0° to 55° in-situ, helping the surgeon to insert the TLIF implant with precision and ease.
- Debut of the **ALEUTIAN® Anatomically-Narrow (AN) Oblique Interbody System**, one of the latest additions to the ALEUTIAN family of products. With a full range of unique and anatomically designed PEEK Interbodies for oblique implant placement through a transforaminal-lumbar approach, ALEUTIAN AN Oblique offers innovative instrumentation that helps facilitate more efficient intraoperative use of the system.
- Debut of the **SERENGETI® Complex Spine Minimally Invasive System**, bringing K2M’s focus on complex spine and minimally invasive together into one system by providing surgeons the ability to address deformity, trauma, and tumor, while promoting tissue preservation. The system features next generation instrumentation to perform controlled reduction, manipulation, and above skin compression and distraction using the revolutionary SERENGETI Retractor.
- Showcasing of the **CHESAPEAKE® Cervical-Ti Stabilization System**, a multi-screw titanium construct providing stability to the anterior column, while reducing the need for supplemental fixation in the cervical spine. Featuring the

revolutionary *tifix* Locking Technology, the system exemplifies advances in the new and innovative instrumentation and the technology required to achieve fusion.

- Showcasing of the **PYRENEES® Translational Cervical Plate System**, characterized by a unidirectional ratchet mechanism at each level to allow for controlled settling of the patient's anatomy. Featuring *tifix* Locking Technology, the system does not require an additional locking mechanism, as each screw head forms an autogenic lock to the plate upon insertion.
- Showcasing of the **RAVINE® Lateral Access System**, a dual flat blade platform for a true muscle splitting transpoas approach that offers rigid fixation to the spine and an option for both a third and fourth blade. K2M's lateral access system represents an innovative design departure from the tubular retractors, while providing tremendous adaptability to both patient anatomy and surgeon technique.
- Showcasing of the **ALEUTIAN® Lateral Interbody System**. Designed to work in concert with the RAVINE Lateral Access System, ALEUTIAN Lateral provides anterior column support, bridging the disc space, and includes a full line of instrumentation designed specifically for the far lateral transpoas approach.

About K2M

K2M, Inc. is an innovative spinal device company committed to the research, development, and commercialization of simplified solutions for the treatment of complex spinal pathologies and minimally invasive procedures. The company is recognized as a worldwide leader in providing unique technologies for the treatment of deformity, degenerative, trauma, and tumor spinal patients. K2M's complete portfolio of next generation products includes: spinal stabilization systems, minimally invasive systems, and other advancing technologies such as motion preservation, annular repair, and nucleus replacement. Additional information is available online at www.K2M.com.