



K2M Announces Expansion of International Leadership Team to Drive Global Strategic Plan

LEESBURG, VA ... October 18, 2011 – In conjunction with EuroSpine 2011, K2M, Inc., a spinal device company developing innovative solutions for the treatment of complex spinal pathologies and minimally invasive procedures, today announced three new senior international hires as a significant advancement towards the company's strategy of leadership in the global spine market.

The three new global team members include:

- Larry W. Found, Senior Vice President, Global Human Resources
- Gianluca Iasci, Senior Vice President of International
- Carol Pinto, Area Vice President, Latin America

"I couldn't be more proud to attract such amazing talent to K2M. Adding these colleagues to our dynamic team is a major stride forward in our strategy to become a global leader in the spine market," stated Eric Major, K2M's President and CEO. "We look forward to the contributions each will make toward our efforts to provide the best spinal technologies to surgeons and their patients all around the world."

The closure of the Welsh, Carson, Anderson & Stowe transaction last August has helped in attracting additional talent and allowed for rapid global expansion. The company's most recent significant international milestones include receiving CE mark approval for its RAVINE[®] Lateral Access System with initial cases completed in Europe and Australia; the introduction of its MESA[®] Spinal Systems and SERENGETI[®] Minimally Invasive Retractor System in Chile; and the introduction of its EVEREST[™] Degenerative Spinal System in Europe. These successes build on earlier international advances, including receiving PMDA approval for the MESA Spinal System in Japan and the opening of dedicated K2M offices in the United Kingdom and Germany, supporting existing international activities in Austria, Greece, and Spain. Additionally, K2M is experiencing rapid growth of complex spine and minimally invasive market share in Australia.

About K2M Inc.'s New International Leaders

Larry W. Found joins K2M, Inc. with more than 20 years experience in the medical device industry. Mr. Found served in senior human resources roles with five years at St. Jude Medical, Inc. and twelve years at Medtronic, Inc. A graduate of the Canadian Military Staff College System and the Officer Professional Development Program, Mr. Found was a Commissioned Officer (Captain) serving in the Canadian Army between 1974 and 1983 in various line and staff positions, including Canadian commitments to the UN and NATO.

Gianluca Iasci also brings upwards of two decades of experience within the medical device industry to K2M, Inc. Prior to joining K2M, Mr. Iasci served as Senior Vice President of International at AGA Medical and served for 12 years with Johnson & Johnson in various Italian and European Sales and Marketing positions. He also was the Managing Director of Italy while at Guidant, now Boston Scientific, and spent four years at St. Jude Medical where he gained experience in the Asia Pacific Market.

Carol Pinto has more than 25 years of experience in sales and marketing leadership for companies in the spine and medical implant industry including Orthofix Spine (Blackstone Medical), Scope Surgical, Surgical Dynamics, Envision (formerly a division of Zimmer) and Karl Storz. Ms. Pinto has already secured key distribution partners for Argentina, Brasil, Chile, Colombia and Central America.

About K2M

K2M, Inc. is an innovative spinal device company committed to the research, development, and commercialization of simplified solutions for the treatment of complex spinal pathologies and minimally invasive procedures. The company is recognized as a worldwide leader in providing unique technologies for the treatment of deformity, degenerative, trauma, and tumor spinal patients. K2M's complete portfolio of next generation products includes: spinal stabilization systems, minimally invasive systems, and other advancing technologies such as motion preservation, annular repair, and nucleus replacement. Additional information is available online at www.K2M.com.